

Every Platform Needs Integrations.

Get Connectivity On-Demand. Not Weeks Later.

AdTech and MarTech platforms weren't built to communicate. Adding AI multiplies the complexity exponentially. MadConnect provides the infrastructure to connect the data, platforms, and agents. Get the outcomes you need – without engineering backlogs.

Connectivity is no longer a feature. *It's foundational infrastructure.*

MadConnect's Intelligent Connectivity Layer (ICL) standardizes and automates how platforms and AI agents communicate – without custom integrations. We eliminate connectivity constraints, so your team can focus on delivering innovation and outcomes:

- **Resilient Connectivity:** On-demand, scalable, and self-healing. This is infrastructure that "just works," shifting from managing pipes to driving strategy.
- **Zero-Trust Security:** Deployed within your VPC or IT environment. We provide the connectivity—your security standards dictate the terms, data never leaves your control.
- **Precision Governance:** Built-in guardrails for both users and AI agents. We ensure every automated interaction across your ecosystem abides strictly by your business rules.

ACTIVE INTEGRATIONS ACROSS ADTECH & MARTECH

Logos shown represent a subset of live integrations. Additional connectors available on demand.



KEY FEATURES

- **Bring Your Own Cloud (BYOC):** Activates data securely within your preferred cloud, offering zero-copy data movement and built-in governance.
- **Native Model-Context Protocol (MCP) Support:** Allows agents to execute governed, cross-platform workflows using our proprietary MCP-wrapped APIs.
- **Enterprise-grade Connection Architecture:** Popular connections are available on-demand, and new, custom connections are production-ready in 48 hours.
- **Multi-Workspace Management:** Provides unified visibility and control across diverse brands, agencies, and environments.
- **Smart Data and Schema Efficiency:** Ensures field mapping consistency company-wide, reducing schema errors across the entire technology stack.

Ready to Get **MadConnected?**

To get started or learn more, contact us: sales@madconnect.ai